

Participant Guide

Thank you again for joining us at Friends of Candidly AI! Now that you've seen Candidly in action, we'd love for you to experience it firsthand and share your perspective on what we're building.

This guide covers everything you need to know before you call, including how it works, when to dial in, what you'll be asked, and tips for a smooth conversation.



START HERE



CALL

(587) 534-8704

CALLING WINDOW

**Monday, September 21 -
Friday, September 25**

Open 9am-9pm | Call when it works for you

THE CALL, STEP BY STEP

1

Pick Your Moment

No scheduling, no calendar holds. Find 10 quiet minutes anywhere in the dial in window and phone the number above. The agent answers immediately.

2

Answer questions, candidly

There are no right answers, just honest ones. All responses are fully anonymous.

3

Skip freely

If you would like to skip answering a question, please let the agent know. Simply say "I'll skip that question" or "I'll pass" and the agent moves on.

4

Wrap up

Once the conversation is complete, the agent will thank you and end the call. Your feedback will be combined with other participants' feedback to help us understand how Candidly AI is landing, and where we can continue to improve.

QUESTIONS YOU'LL BE ASKED

01

When you tell someone about Candidly AI, how would you describe what we do?

02

What kind of organization do you imagine using Candidly AI?

03

What do you think would make someone hesitate to use Candidly AI?

04

What would give you more confidence to make an introduction to a potential client for us?

05

What specifically stood out to you during the live demo?



These are the core questions. The agent may ask follow-ups based on your answers.

TIPS FOR A SMOOTH CALL

**Find a quiet spot**

Background noise muddies voice transcription. A closed door is enough, and avoid using speakerphone.

**Speak naturally**

Talk to the agent like you would a human. Feel free to express your ideas and thoughts honestly.

**No prep required**

There's nothing to prepare. Just share your first impressions, ideas, and honest perspective on Candidly AI.

**TEXT-BASED EXPERIENCE**

If you'd prefer a text-based Candidly AI experience instead of a phone conversation, please use the QR code instead.

**YOUR PRIVACY COMES FIRST**

Your responses stay confidential. Your name isn't asked for or collected.

